

ENDS AND TRENDS WITH KIM AND KAREN



Kim's Tip: How to Find the Most Flattering Styles for a Woman's Body Type

- **Fabrics** – Fabrics with structured materials that have a little stretch, like cotton and wool, will create a smooth look. If you're trying to conceal a problem area, stay away from clingier fabrics.
- **The Right Fit** – Try looking for fabrics that fit the widest part of your body comfortably. It is much easier to have your clothes tailored to your shape than taken out for extra room.
- **Proportion Matters** – Bigger clothing is not always better when hiding problem areas. Balance out your loose fitting pieces with tailored ones, so you do not look bigger than what you actually are.
- **Be Careful with Colors and Prints** – Darker colors create a slimming effect, while bright colors and patterns can accentuate your shape. Be conscious of the print sizes and avoid any that are too large or too small.
- **Accessorize!** – The right size belt can do wonders for your shape. Waist cinching belts create hour-glass silhouettes. Wider styles are better for longer torsos, while skinnier styles lengthen shorter torsos. Don't forget those heels, they elongate legs and nude shades give the illusion of thinner calves and ankles.

Have fun shopping!!!